# Performance Measurement Plan (PMP) for Energy Corps host site and members – 2012-2013 Submit by e-mail to your state coordinator

## What's it all about, and why is this so important?

Energy Corps is funded (in part) and sanctioned by the Corporation for National and Community Service (CNCS.) For Energy Corps to survive and to thrive, it must demonstrate results, as defined by NCAT's agreement with CNCS. CNCS requires that we demonstrate program accomplishments by documenting the performance measures below.

Not all Energy Corps projects and activities can address both these performance measures, but every Energy Corps member and host site must a have plan to collect data documenting the applicable performance measures. The next section of the page, when completed by the host site and approved by the state coordinator, constitutes an addendum to the Host Site Agreement. Attached to this PMP form is a description of the performance measures.

# **Performance Measurement Plan**

Host Site Name

Date

1) Hands on energy assistance:

\_\_\_\_\_ Projected number of people to be served (with data collection submitted to NCAT)

Data Collection Method (check all that apply):

□ Short surveys handed to clients at the end of service event and gathered after it is completed;

 $\Box$  Phone interviews or surveys conducted within two weeks of service event;

□ Others as approved: Describe\_

2) Energy Education and Outreach:

\_\_\_\_\_ Projected number of people attending events (with data collection submitted to NCAT)

Data Collection Method (check all that apply):

\* Energy Corps members are required to use Turning Point for all educational presentations

Use of Turning Point Technology audience response systems (<u>www.turningtechnologies.com</u>)

(when Turning Point kits are unavailable, please choose from the following methods for data collection) Pre-event and post event tests or surveys given to all event participants;

□ Short post-event survey given to all event attendees at the end of the meeting;

D Phone interviews or surveys conducted within two weeks of service event;

□ Other as approved: Describe \_

Note: Data should be gathered, compiled and sent to NCAT within three weeks of service event. See attached spreadsheet for what data needs to be shared with NCAT.

If you have any questions, please contact the Energy Corps coordinator for your state:

- \* Arkansas: Dan Dean, 479-575-1388, dand@ncat.org
- \* Iowa, Montana and Texas: Katie Weaver, 406-523-6644, katiew@ncat.org
- \*Pennsylvania: Chris Lent, 570-696-6786, chrisl@ncat.org

### Energy Corps Direct Service Performance Measures approved by CNCS for Energy Corps

### • Hands-on Energy Assistance

*Output:* Energy Corps program will provide hands-on energy assistance to 1,500 entities to include low-income home residents, public schools and community buildings with a demonstrated need.

Allowable Activities: Hands-on energy assistance will include weatherization and conservation activities; energy assessments, audits and consultations; and alternative and renewable energy activities. Activities must be targeted towards individual homes and result in an individualized assessment.

*Outcome:* 80% of entities receiving hands on assistance will report that services received are of high quality in 4 of 5 indicator areas.

*Data Collection:* Members and host sites will be required to provide lists of individuals/households served, locations, an overview of services provided, and surveys from service recipients indicating quality of service.

### • Energy Education and Outreach

*Output:* Energy Corps program will create energy awareness through education and outreach activities. Members will conduct educational presentations, events and trainings in energy efficient and environmentally conscious practices for 4,000 individuals.

Allowable Activities: An educational event or presentation that qualifies under this performance measure involves at least 20 minutes of structured interaction with the target population and at least some possibility for feedback from that target population. Energy Corps members must play a lead role in presenting or facilitating the content of the educational event. Content must focus on sustainable energy, environmentally conscious practices and/or sustainability planning.

*Outcome:* 3,500 individuals attending educational presentations will demonstrate a 20% increase in knowledge of energy and conservation.

*Data Collection:* Members and host sites will be required to keep lists of individuals attending presentations or trainings, locations, an overview of training curriculum, and surveys from attendees indicating change in learning.